# Cairngorms Crofters & Farmers Community Ltd

Est. 22 February 2024



## **Purposes**

The Company has been formed to benefit the crofting and farming communities in and around the Cairngorms, with the following Purposes:

- To promote, protect and develop the positive role of crofts and farms within the rural economy of the Cairngorms;
- To support environmental and financial sustainability of the crofting and farming community within the Cairngorms;
- To support and engage with the wider rural community connected to agriculture, land management and wildlife management, locally, regionally and nationally.

### Who we are:

CCFG is established as a company limited by guarantee set up to further the interests of our members. CCFG members live and work within crofting and farming businesses in or at the edge of the Cairngorms.

#### **Our Vision:**

A future where agriculture maintains financial and environmental sustainability within a thriving rural community in and around the Cairngorms with a sense of pride in our culture heritage and our natural capital.

## **Our Aims and Objectives:**

To achieve our vision the group's objectives are (but not be limited to):

- Support local food production in and around the Cairngorms;
- Raise awareness and improve education with the local community, general public, policymakers and agencies about the positive benefits crofting and farming provides the CNP and the rural economy;
- Scrutinise all relevant policy and provide constructive communication and representation for our members with Scottish Government and agencies including the CNP Authority;
- Share best practice, encourage mentorship and provide training and support opportunities for our members;
- Work collaboratively with strategic partners to research, pilot and implement farmingfriendly solutions to assist our members to evaluate their environmental footprint and management of nature.
- Identify sustainable opportunities to increase crofting and farming benefits.